

Volunteer Role Description - Graphic & Digital Content Officer (Adoption Team)

A hugely valued role, as a Graphic & Digital Content Officer you will have the opportunity to create, design and post animal-loving content for multiple platforms with the aim of increasing the adoption of rescued animals.

CDPA is a registered charity dedicated to caring and improving the lives of cats and dogs in Ireland. Our volunteers collaborate with local communities to reduce animal suffering through our Trap-Neuter-Return, foster-rehoming and welfare programmes.

Commitment required:	6 months
Minimum weekly commitment:	6 hours
Location:	Online

Role Description

- € Create engaging content for various channels, such as Instagram Reels, TikTok, Facebook, YouTube etc
- € Update website content to increase adoption applications
- € Help educate our followers by designing infographics and social media posts.
- € Brainstorm and collaborate with other volunteers to ensure consistency and alignment of CDPA's brand and core values.

Desired Qualities

- Excellent graphic design skills and is proficient with the Adobe Creative Suite, Canva, or relevant software.
- Excellent communication and computer skills required along with a desire to help find rescued animals loving new homes.
- Knowledge of digital marketing, content creation and social media platforms

Desired Experience

- Experience in creating content for various channels, such as Instagram Reels, TikTok, YouTube, Facebook etc

Other requirements

- Access to own computer

As a CDPA volunteer you will benefit from

- A hugely rewarding experience by creating content to promote adorable rescued animals to help find them forever homes
- Access to a strong, supportive community of animal rescuers throughout your volunteer journey with the CDPA.
- Opportunities to become involved in other aspects of the charity.
- Experience of working in the Animal & Charity Sector.

CDPA is firmly committed to diversity in all areas of our work. We are committed to developing and maintaining an organisation in which differing ideas, abilities, backgrounds and needs are fostered and valued, and where those with diverse backgrounds and experiences are able to participate and contribute.